



FOR IMMEDIATE RELEASE

### **MVSB celebrates Earth Day with gift to Prescott Farm Conservancy**

Meredith Village Savings Bank raised more than \$500 for the Prescott Farm Conservancy in honor of Earth Day. MVSB staff members representing the bank's "Green Committee" recently presented \$586 to the non-profit organization, which offers environmental education to people of all ages throughout the year.

The funds were raised through a "casual dress fundraiser" at the bank on April 22. Each of the bank's 200-plus employees had the opportunity to dress in casual attire on Earth Day in return for a small donation to the conservancy. Many also wore green clothing and special MVSB Earth Day buttons to mark the occasion. MVSB's Green Committee initiated the fundraiser and considered several local "green" non-profit organizations before selecting the conservancy as the recipient of the funds.

The conservancy operates an eco-friendly education center – the Samuel P. Pardoe Building – on a historic 160-acre farm in Laconia. The center incorporates high-performance building design features, including a geothermal heating and cooling system and solar-generated electricity, and was built with the use of local products and contractors.

In addition to children's nature camps and other educational programming, the conservancy offers hiking on more than three miles of woodland, pond and field trails. The center is also hosting a Farmers' Market this summer featuring locally grown and organic foods and crafts by local artists. The White Oaks Farmers' Market will be held on Thursdays from June 25 through October 1 from 4-7 p.m.

"We're thrilled to lend our support to Prescott Farm in honor of Earth Day," said Alison Whynot, assistant vice president of facilities and chair of MVSb's Green Committee. "As a local environmental organization focused on educating and creating community among the people of the Lakes Region, the conservancy embodies all of the values that are most important to MVSb as a small, community bank."

The Green Committee formed in early 2008 to explore greener ways of doing business at MVSb. The group has been instrumental in expanding MVSb's recycling program, influencing the purchase of more eco-friendly supplies, and reducing the bank's use of energy, paper, printers and other materials and equipment.

Meredith Village Savings Bank is an independent mutual savings bank with 11 offices serving individuals, families, businesses, organizations and towns around Lake Winnepesaukee and the Plymouth area. MVSb has offices in Alton, Ashland, Center Harbor, Gilford, Laconia, Meredith, Moultonborough, Plymouth, and Wolfeboro. More information about the bank can be found at [www.mvsb.com](http://www.mvsb.com)

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**Caption:** *Meredith Village Savings Bank employees, representing the bank's "Green Committee," presented a check to staff members at Prescott Farm Conservancy for an Earth Day fundraiser at MVSb. From left to right, MVSb's Cindi Curtis, Pam Noble, Jessica Ruel, and Alison Whynot presented a check to the conservancy's Samantha Kenney, Sarah Dunham and Cathy Duffy.*